2021 Annual Report

HOPE RISING

ESPERANZA
This year, the communities we work with are being hit the hardest.

The families we work with in the Mission and the Bayview are experiencing some of the highest incidences of COVID-19, with rising food and housing insecurity, little access to resources, and traumatic economic fallout. From unprecedented job losses to the threat of eviction, this was a year where fear took hold and would not let go.
When we think about hope, we think about all the Good Samaritan families who rely on sacrifice and love to make it through each day.

Since 2020, our community has experienced the full assault of COVID-19. Thousands of our families plunged into crisis—with high infection, hospitalization, death rates, and unprecedented economic fallout.

Together, we answered the call to help vulnerable families and individuals meet their most basic needs. We started offering direct services to 3,400+ families: cash assistance, food boxes, counseling, diapers, and more. Uniting together, we see hope everywhere:

- Hope in our talented and dedicated staff
- Hope in our forged partnerships and collective impact
- Hope in the smiling faces of our children, youth, and parents

This year’s work was made possible by an outpouring of your generosity, and the support of many funders and partners like the Hellman Foundation, Crankstart, Violet World, First 5 San Francisco, Mimi and Peter Haas Fund, Family Resource Center Alliance, Latino Task Force and Mission Promise Neighborhood.

Thank you for bringing hope to our community in a time of need. With your support, we are able to meet each new moment with courage, strength, and determination.

Mario Paz, Executive Director     Frank De Rosa, Board Chair

“Hope has to be about having a good life. We all deserve safe and affordable housing, healthy and abundant food, quality and accessible healthcare, and education that enables us to be our best selves. Those of us who have not experienced deprivation or injustice cannot speak for those who have lost hope, but we can be a part of restoring it. I’m a board member for Good Samaritan because I believe in resourcing the promise of all people. By providing quality child care, ESL, health promotion, and cultural respect, Good Samaritan improves life for everyone in the Bay Area and beyond.”

Kat Taylor, Board Member, kattaylor.com
Bringing hope to our community is about shifting to meet evolving needs.

- **Protected thousands of families from food insecurity** with hot meals and food boxes
- **Prevented eviction** for 3,612 neighbors
- **Supported the wellbeing of 1,487 babies** with diapers and other supplies
- **Conducted family wellness check-ins** to 800 families every week
- **Provided essential in-person support** with learning hubs for 50 Bayview and Mission children
- **Implemented distance learning & virtual programming** for nearly 375 students and sustained after school programs and support groups
16,600 support hours for distance learning, virtual classes & social services

$700,000+ cash assistance for rent, utilities & other essential needs

300,000 diapers and other essentials like formula & baby wipes

3,540 food boxes to alleviate hunger and food insecurity

4,000+ families received PPE: masks and other safety & hygiene supplies

175 newcomers received mentoring & school support to prevent learning loss

375 students Improved outcomes through after school programs

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“Hope” means having someone there for me and being together.
-Jennifer, age 11

Judit brings hope to residents in public housing

Judit Trinidad is Good Samaritan’s Resident Services Coordinator at Bernal Homes. Everyday, she helps residents of all ages by providing multiple supports: organizing food pantries, educational classes for seniors, planning toy and backpack giveaways for youth, helping residents with rental assistance, and building leadership among the resident council.

While she loves working with everyone, Judit has a special place in her heart for seniors. She offers companionship, friendship, and helps them break social isolation. She describes her work with the residents at Bernal Home as, “Listening, empathizing and shared learning. Together we are building a healthy, happy and safe community.”
## January 1 - December 31, 2021

### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>$175,100</td>
<td>2.63%</td>
</tr>
<tr>
<td>Foundations</td>
<td>$1,711,500</td>
<td>25.71%</td>
</tr>
<tr>
<td>Government</td>
<td>$3,876,200</td>
<td>58.23%</td>
</tr>
<tr>
<td>Earned Income</td>
<td>$894,300</td>
<td>13.43%</td>
</tr>
</tbody>
</table>

**Total Support and Revenue:** $6,657,100

### Expenses

<table>
<thead>
<tr>
<th>Service</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Care &amp; Education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• 1294 Potrero Ave</td>
<td>$613,600</td>
<td>9.4%</td>
</tr>
<tr>
<td>• 2060 Folsom</td>
<td>$890,000</td>
<td>13.7%</td>
</tr>
<tr>
<td>Family Resource Center Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Potrero site</td>
<td>$774,700</td>
<td>12%</td>
</tr>
<tr>
<td>• Bayview site</td>
<td>$228,600</td>
<td>3.5%</td>
</tr>
<tr>
<td>Youth services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Afterschool programs</td>
<td>$837,800</td>
<td>12.9%</td>
</tr>
<tr>
<td>• Summer programs</td>
<td>$933,300</td>
<td>14.3%</td>
</tr>
<tr>
<td>• Newcomer support</td>
<td>$261,100</td>
<td>4.0%</td>
</tr>
<tr>
<td>Basic needs &amp; essential goods</td>
<td>$535,700</td>
<td>8.23%</td>
</tr>
<tr>
<td>Special projects (Vaccine education)</td>
<td>$492,200</td>
<td>7.56%</td>
</tr>
<tr>
<td>Supporting services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Management &amp; general</td>
<td>$787,200</td>
<td>12.10%</td>
</tr>
<tr>
<td>• Fundraising</td>
<td>$152,700</td>
<td>2.35%</td>
</tr>
</tbody>
</table>

**Total Expenses:** $6,506,900
Our Supporters:

**Foundations:**
Bella Vista Foundation  
Bothin Foundation  
Chavez Family Foundation  
Crankstart  
Episcopal Impact Fund  
Eucalyptus Foundation  
Hellman Foundation  
Henry Mayo Newhall Foundation  
J.B. Berland Foundation  
Maria Kip Orphanage Fund  
Marin Community Foundation  
Merrill Family Foundation  
Metta Fund  
Mimi and Peter Haas Fund  
Morris Stulsaft Foundation  
Quest Foundation  
Ray and Dagmar Dolby Fund  
San Francisco Foundation  
Silver Giving Foundation  
Sisters of St. Joseph Healthcare Foundation  
Socius Foundation  
Tides Foundation  
TomKat Foundation  
Venable Foundation  
Violet World Foundation  
William G. Irwin Foundation

**Partners:**
Children’s Council  
Family Resource Center Alliance  
Latino Task Force  
Low Income Investment Fund  
LISC Local Initiatives Support Corporation  
Mission Promise Neighborhood  
Neighborhood Centers Together  
Sunset Heights Association of Responsible People

**Government:**
California Department of Education  
Department of Children, Youth and Families  
First 5 San Francisco  
Human Services Agency  
Mayor’s Office of Housing and Community Development  
Office of Civic Engagement and Immigrant Affairs  
Office of Early Care and Education  
San Francisco Unified School District

**Corporate partners:**
Apple, Inc  
Coblentz Patch Duffy & Bass LLP  
Heffernan Insurance Brokers  
LinkedIn  
Salesforce

**People like you:**
This work is possible thanks to the many supporters that donated to Good Samaritan’s COVID Emergency Fund, New Preschool Construction Capital Campaign and Hope Broker annual giving campaign.
2021 Board Members

Good Samaritan is fortunate to have the amazing passion, support and guidance of our board members, some of whom have been by our side since the 1980s.

Mario Paz, Executive Director
Frank De Rosa, President
David Kaplan, Treasurer
Virginia Slutu, Secretary
Bao-Tran Ausman
Jacquie Beja
Rev. Dr. Joseph Bryant, Jr.
Robert Cornwell
Vidya Drego
Bruce Fisher

Bob Hernandez
Alan Levinson
Vangie Lopez
Leticia Márquez-Magaña, PhD
Rebecca Susser
Kat Taylor
Douglas Thornley
Mary L. Vargas
Eric Wishom
Charmaine Yu

“I joined Good Sam because of its historical legacy of service to the poor of San Francisco. In continuing this service I am proud of Good Sam’s efforts to build hope by seeking and using community-based solutions to overcoming systemic oppression.”

-Leticia Márquez-Magaña, PhD.
Distributing hope looks like 5,200 food boxes and other basic essentials.

At Good Samaritan, we believe in meeting our community members where they are. When our Latino, Asian and Black neighbors were the hardest hit by the pandemic, we knew that familiar loving faces and resources would go a long way. We wanted to make sure our neighbors feel supported during a difficult time by assisting them in meeting some of their basic needs:

• Every Wednesday from 2020-2021, we distributed 100 free food boxes to the Bayview and Mission communities.

• Every month, we distribute diapers, gift cards, and hygiene bags to families in Potrero Hill, Candlestick Park and the Bayview.

Our passionate staff and volunteers make sure every person is treated with dignity: from remembering their names to making sure they know we are here to help in any way we can.